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Andrew Greasley lectures in Information Systems, Operations Management and Simulation Modelling at Aston Business School, Aston University. Paul Bocij has developed teaching materials for colleges and universities around the world and as a consultant he regularly advises a number of major organisations on IS issues. He is an active researcher and author of over twenty books.

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Paul Bocij is an international IS consultant and is author of over 20 books. Andrew Greasley is Lecturer at the Business School, Aston University. Simon Hickie is Lecturer in Business Information...

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